

PRESS RELEASE

## VIÑA RUDA GET SILVER MEDAL IN CINVE 2014 WITH RUDA ENSAMBLAJE 2012

Viña Ruda Assembly 2012 has won a Silver Medal in the tenth edition of the International Wine and Spirits (CINVE) prestigious competition that have attended over six hundred sixty wines and oils from twenty countries.

The technique CINVE presidency is run by the renowned winemaker Isabel Mijares and members of an international jury recognized in Viña Ruda a score between 80 and 89 points as a result of the tasting sessions held late last month of May .

Viña Ruda Assembly 2012 is produced by controlled as a prelude to a period of six months aging in new American oak barrels and French and prior to "blend" and subsequent rounding twelve months in bottle fermentation.

Includes an elegant very bright red color and its aromatic richness in nuances, perfectly combining fruity aromas with notes of his upbringing, resulting in the passage of tasty and powerful mouth, with good structure, polished tannins and an elegant finish. Combine especially with all kinds of stews, aged cheeses, red meats and game, using tempered, about 14-16° C.

First major recognition

This silver medal in CINVE, the excellent score achieved is added last year in the Wine Guide - Up (90 points). All these terms come although this young winery, located in the town of Ciudad Real Tomelloso, begun in 2006 and has been operating only a couple of vintage campaigns. However, this time it has become a world reference in wines called "infusion", a technique intended to get a better performance for skins and multiple aromatic advantages obtained with this method.

With 15 hectares of vineyards of Tempranillo, Syrah and Airen, Viña varieties Ruda has developed a sack of 9,000 bottles of his "Viña Ruda Infusion Tempranillo 2012", the result of over three years of research in the R + D + I (Investment Development and Innovation) supported by the Universities of Castilla-La Mancha, Navarra and Zaragoza.

Viña Ruda, regardless of that award-winning wine, the wine market keeps young people from Airen and Tempranillo and Airen white fermented in the vintage 2012.

The winery, which is gradually increasing its sales network, has a capacity to produce 50,000 bottles of high quality and has a number of barrels of 50 units, 80 percent of French oak and other American. Ruda Vineyard wines are sold in the online shop of the winery ([www.vinaruda.com](http://www.vinaruda.com)) in the specialized portal Vinopremier ([www.vinopremier.com](http://www.vinopremier.com)) and El Corte Ingles in Madrid, although the outlets are growing exponentially, taking into account the interest you are collecting these new-style wines and the concept they want to promote.

